

color STREET

Compensation Plan Overview

There are twelve (12) different ways for you, as a Color Street Stylist, to make money in this Compensation Plan. As each one is cumulative, it is possible for you to make money in one, a few, or in all twelve ways.

Becoming a Stylist

✓ Sign and submit your Color Street Stylist Application, and receive notification from the company that it has been accepted; and

✓ Purchase the Stylist Basic Starter Kit for \$129 (\$250+ value) or the Deluxe Showcase Kit for \$299 (\$600 value!)



12 Ways to Earn Income

The Marketing Phase

Compensates you for your personal product sales and rewards you for helping others do the same.

- 1 Jump Start Incentives
- 2 25% Base Retail Commission
- 3 Up to 10% Enhanced Retail Commission
- 4 Preferred Client Program

The Leadership Phase

Pays you bonuses on the sales of your team.

- 5 Enroller Matching Jump Start Bonuses
- 6 3% Direct Enroller (E1) and 3% Indirect Enroller (E2) Bonuses
- 7 Four Levels of 3% PV Leadership Bonuses
- 8 1.5% Leadership Depth Bonus

The Executive Phase

Generously rewards you for leadership in mentoring other emerging leaders.

- 9 1.5% Team Bonus
- 10 Three Generations of 3% Executive Bonuses
- 11 Car/Lifestyle Bonuses
- 12 National Leadership Bonus Pools

25% Base Retail Commission	
Personal Volume (PV)	Your Commission
Paid weekly	25% Base Commission

Enhanced Retail Commission	
Personal Volume (PV)	Commissions you earn on your PV
\$600 to \$1,199 PV	3% paid monthly
\$1,200 to \$1,799 PV	5% paid monthly
\$1,800 to \$2,399 PV	7% paid monthly
\$2,400+ PV	10% paid monthly

color STREET The Marketing Phase

1 Jump Start Incentives

Check your Stylist Business Center for current Jump Start Goals and Rewards.

4 Preferred Client (PC)		
Your Preferred Clients (PC)	PC Discount	Your Benefits
Your client becomes a PC for FREE (after 1st order) just by placing a monthly PC order.	10% Discount PC receives on their monthly order	15% Base commission
Your PC orders are added to your PV to increase your Enhanced Commission rate. PLUS		

5 Enroller Matching Jump Start Bonuses

100% Match
on the product packs, sales aids, and cash for training the New Stylists you enroll.

Rank Qualification and Maintenance Requirements

Stylist	Senior Stylist	Team Leader	Director	Senior Director
Promotion & Maintenance Requirements				
BQ ¹ plus Purchase your Stylist Starter Kit for \$129 or your Deluxe Showcase Kit for \$299	BQ ¹ plus 2 Qualified Legs ² and Accumulate \$2,000 GV ³ over any period of time Maintain with BQ plus \$1000 GV ³ that month	BQ ¹ plus 3 Qualified Legs ² , 1 of which contains a Qualified Senior Stylist or above and Accumulate \$5,000 GV ³ over any period of time (51% Rule doesn't apply*) \$2,500 GV ³ that month (51% Rule applies*)	BQ ¹ plus 4 Qualified Legs ² , including 2 Qualified Senior Stylist Legs or above and 1 Qualified Team Leader Leg or above (in separate legs) and Accumulate \$20,000 GV ³ over any period of time (51% Rule doesn't apply*) \$7,500 GV ³ that month (51% Rule applies*)	BQ ¹ plus 5 Qualified Legs ² , including 2 Qualified Team Leader Legs or above and 1 Qualified Director Leg or above (in separate legs) and Accumulate \$50,000 GV ³ over any period of time (51% Rule doesn't apply*) \$25,000 GV ³ that month (51% Rule applies*)
Retail Commissions⁶				
25% to 35%	25% to 35%	25% to 35%	25% to 35%	25% to 35%
6 Enroller Bonuses (Must be Active)				
E1- 3% E2- NA	E1- 3% E2- NA	E1- 3% E2- 3%	E1- 3% E2- 3%	E1- 3% E2-3%
7 Leadership Level Bonuses				
Level 1	3%	3%	3%	3%
Level 2	3%	3%	3%	3%
Level 3	3%	3%	3%	3%
Level 4	3%	3%	3%	3%
8 Leadership Depth Bonus				
				1.5% (Down to 5 th Level of 1 st downline Senior Director)

¹ Bonus Qualified (BQ): \$300 PV or more in a calendar month.
² Qualified Leg: A leg with at least one Bonus Qualified Stylist.

³ Group Volume (GV): This is the total PV created by you and all your downline Stylist teams in the Sponsor genealogy calculated to infinite depth. This GV is used to calculate various forms of qualification for earning new rank promotions and rank maintenance in various phases of the Compensation Plan.
⁴ 51% Rule: No more than 51% of your required GV can come from any one Leg.

⁵ Team Leader Training: A Senior Stylist who has met all other qualifications to advance to Team Leader will be promoted and paid as a Team Leader, but may not place Enrollees with any other Sponsors, or advance to Director, until she has completed this training.

⁶ See Enhanced Retail Commission table on page 1.

Personal Group & Executive Generation Bonuses

Executive Director (ED)	Senior Executive (SE)	National Executive (NE)
Promotion & Maintenance Requirements		
BQ ¹ plus 6 Qualified Legs ² , including 2 Qualified Director Legs ² and 1 Qualified Senior Director Leg ² (separate Legs ²) and Accumulate \$150,000 GV ³ over any period of time (51% Rule doesn't apply*) \$50,000 GV ³ that month (51% Rule applies*)	BQ ¹ plus 7 Qualified Legs ² , including 2 Qualified Senior Director Legs ² and 1 Qualified ED Leg ² (separate Legs ²) and Accumulate \$500,000 GV ³ over any period of time (51% Rule doesn't apply*) \$150,000 GV ³ that month (51% Rule applies*)	BQ ¹ plus 8 Qualified Legs ² , including 2 Qualified Senior Director Legs ² , 1 Qualified ED Leg ² , and 1 Qualified SE Leg ² (separate Legs ²) and Accumulate 1,000,000 GV ³ over any period of time (51% Rule doesn't apply*) \$300,000 GV ³ that month (51% Rule applies*)
9 Team Bonus		
1.5% TV	1.5% TV	1.5% TV
10 Generational Bonuses		
1 st 3%	3%	3%
	2 nd 3%	3%
		3 rd 3%
11 Car/Lifestyle Bonuses		
\$500	\$750	\$1,000

12 National Leadership Bonus Pool

At Least 1% of Company Total GV

